

YALE UNIVERSITY ▾ INTERNAL COMPETITION
AETNA FOUNDATION
Cultivating Health Communities – 2018 Grant Program

DEADLINES

Expressions of Interest (PI Name, Project Title) by March 20 **(required)**

Internal Competition Deadline: March 27, 2018 at 5:00pm

Anticipated Sponsor Deadline for Stage 1 preliminary proposals: April 13, 2018

Projects are expected to start between August 15, 2018 and October 15, 2018.

SPONSOR'S WEBSITE (based on 2017 info; to be updated once 2018 info is available; no substantive changes expected)

RFP Guidelines & Application Instructions: (review extensive FAQs carefully -- starts on page 6)

<http://www.aetna.com/pdf/2017%20RFP%20-%20Final.pdf>

FUNDING

Requests of \$50,000 or \$100,000 for projects of 18 to 24 months' duration, including 15% indirect costs.

NOMINATION LIMITATION

Yale University may submit one application each from the School of Medicine and School of Nursing.

(The Yale School of Public Health has an active award, precluding new applications from YSPH for this cycle.)

PURPOSE

The Cultivating Healthy Communities program will support projects that benefit underserved, low-income, and minority populations. Support is for projects that address the **social determinants of health** and participants' physical, mental, social, and emotional well-being. Applicants must be committed to improving results in one or two of the **domains** listed below, using at least one of the following **indicators** within the domain(s) of their choice to measure program impact/results.

Of particular interest are projects that advance resident- or youth-led initiatives and approaches that foster participants' social engagement and reduce isolation.

Cultivating Healthy Communities	
DOMAINS	INDICATORS
BUILT ENVIRONMENT	<ul style="list-style-type: none"> • Improved walkability, bikeability, and public spaces in a community • Increased access to healthy foods through development of new or enhanced retail spaces
COMMUNITY SAFETY	<ul style="list-style-type: none"> • Decreased incidences of bullying, harassment, and/or intimidation in schools
ENVIRONMENTAL EXPOSURES	<ul style="list-style-type: none"> • Decreased exposure to air and water contaminants • Increased understanding, monitoring & reporting of local environmental hazards by community residents
HEALTHY BEHAVIORS	<ul style="list-style-type: none"> • Increased consumption of fruits and vegetables • Increased (at home) healthy meal preparation • Increased physical activity and fitness • Increased practice of stress reduction and self-care activities
SOCIAL/ECONOMIC FACTORS	<ul style="list-style-type: none"> • Increased job readiness and entrepreneurship skills in all fields or urban agriculture and clean energy • Increased skills in financial literacy and planning (this must be proposed in combination with at least one Healthy Behavior indicator)

This program will NOT fund: feasibility studies or needs assessment; direct delivery of reimbursable health care services; basic biomedical research; projects that collect, track, and/or report on biometric data such as weight and body mass index; or large equipment or capital expenses.

INTERNAL COMPETITION PROCEDURES

For this internal competition only, submit the following as a single PDF to melanie.smith@yale.edu, cc: osp@yale.edu

(1) **face page** available at <https://your.yale.edu/node/9391> (skip referee section);

(2) The Foundation's very brief Stage 1 application (all 6 items) as listed on page 4 of the RFP at:

<http://www.aetna.com/pdf/2017%20RFP%20-%20Final.pdf>

FOR FURTHER INFORMATION, CONTACT:

Melanie.Smith@Yale.edu • Funding Resource Center • Office of Sponsored Projects • Yale University • 785-4978 • Last update: March 9, 2018